



Logo With Tagline



Logo Without Tagline



B&W Logo



Minimum Space Around 0.25"



Minimum Size 1"

Primary Palette



CMYK 43, 0, 100, 56
RGB 79, 111, 25
Web 4F, 6F, 19



CMYK 0, 6, 95, 0
RGB 255, 229, 18
Web FF, E5, 12

Secondary Palette



CMYK 10, 49, 100, 35
RGB 158, 102, 20
Web 9E, 66, 14



CMYK 55, 3, 100, 0
RGB 129, 189, 65
Web 81, BD, 41



CMYK 23, 2, 0, 77
RGB 69, 85, 96
Web 45, 55, 60

Fonts

Gotham (Regular & Bold)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789